

Basic data of the subject			
University:	University “Ukshin Hoti” Prizren		
Academic unit:	Faculty of Life and Environmental Sciences		
Study program:	Agribusiness management		
Course title:	Agricultural and Food Policy Analysis		
Level:	Master		
Course status:	Obligatory (O)		
Study year/semester:	2 year / 1 semester		
Number of hours per week:	3 + 2		
Credit value – ECTS:	7		
Time / location:	To be announced		
Lecturer:	Prof. Dr. Engjell Skreli		
Contact details:	eskreli@ubt.edu.al; +355692140123		
Course description			
	Module focuses on public (agricultural) policy cycle as well and as making use of different policy analysis tools in each stage of the cycle. Main topics discussed include: public policy cycle, justifying the need for public intervention in agricultural and food sectors, public policy instruments, stakeholders’ analysis, benefit cost analysis, multi-criteria analysis, and expert choice analysis as an instrument of policy option analysis, policy monitoring – result based management, public policy evaluation.		
Course objectives:			
	This course will provide students with the knowledge, skills, and abilities regarding agricultural and food policy analysis.		
Learning outcomes:			
	<p>Upon completion of this course, students will be able to:</p> <ul style="list-style-type: none"> ▪ Improved knowledge on public policy cycle, market failures in agriculture and rural development and instruments of public policy in agriculture; ▪ Improved knowledge on policy monitoring and evaluation; ▪ Improved knowledge on public policy analysis tools in agricultural and food sectors; ▪ Increased skills regarding public policy analysis in agricultural and food sectors; ▪ Improved writing and communication skills regarding agricultural and food policies (policy papers). 		
Contribution on student load (must correspond with learning outcomes)			
Activity	Hours	Days/week	Total
Lectures	3	13	39
Exercise theoretical/laboratory	2	13	26
Contact with	1	15	15

lecturer/consultations			
Homework	1	13	13
Individual time spent studying (at the library or home)	2	15	30
Final preparation for the exam	2	8	16
Projects and presentations	6	6	36
Total			175
Teaching methods:			
	Lectures, exercises, discussions, consultations, course projects, homework, final exam.		
Examination methods:			
	Regular and active attendance: 10%, Course project: 30%, Final exam: 60%.		
Basic Literature:			
	<ul style="list-style-type: none"> ▪ Skreli, E. 2006. Politikat e bujqesise dhe ushqimit: Aspekte teorike dhe praktike. Universiteti Bujqesor i Tiranes ▪ Young, E. and Quinn, L. 2002. Writing Effective Public Policy Papers - A Guide for Policy Advisers in Central and Eastern Europe ▪ Bardach, Eugene, and Eric M Patashnik. 2012. A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving. CQ press. ▪ Kraft, Michael E, and Scott R Furlong. 2018. Public Policy: Politics, Analysis, and Alternatives. Cq Press. ▪ Patton, Carl, David Saëicki, and Jennifer Clark. 2015. Basic Methods of Policy Analysis and Planning-- Pearson EText. Routledge. 		
Additional Literature:			
	<ul style="list-style-type: none"> ▪ Department for Communities and Local Government: London. 2009). Multi-criteria analysis: a manual ▪ DFID. 2002. Tools for Development – A handbook for those involved in development activities; ▪ EC. 2004. Project Cycle Management Guidelines ▪ EC. 2006. Evaluation methods for the European Union’s external assistance - Methodological bases for evaluation ▪ Saaty, T.L. and J.M. Alexander. 1989. Conflict Resolution - The Analytic Hierarchy Process, Praeger, nes York 		
Designed study plan:			
Week	Lectures which will be held		
<i>First week:</i>	Introduction to module content and evaluation policies Short summary of module content, learning outcomes (knowledge, understanding and skills). Students’		

	obligation and evaluation policies
Second week:	<p>Policy cycle</p> <p>Policy cycle phases: problem identification, problem analysis and option development, selection of best policy option, policy preparation, policy implementation and monitoring, and policy evaluation; policy cycle will be a kind of platform where to embed policy analysis tools</p>
Third week:	<p>Instructions on writing policy papers</p> <p>Types of policy paper – policy analysis and policy studies. Description of policy papers’ structure: subject and audience, sketching, structure: introduction, analysis (analysis framework, policy options and their evaluation, selection of best alternative), conclusions and policy implications. The topic is intended to help students write policy studies and analysis in a professional way. Students are required to write and present a policy analysis paper as part of their course obligations.</p>
Fourth week:	<p>Policy cycle & Market, government and policy instruments</p> <p>Market, government and public policy. Arguments justifying government intervention in markets, including in agricultural markets based on market failures. Main market failures discussed are: income distribution, imperfect competition, public goods (club and common pool resources goods), externalities, information asymmetry and imperfect information. Preferred instrument for each market failure will be discussed, including free market instruments, information-education-advice; direct government intervention, economic instruments and, legislation and regulation. Discussion on policy instrument will be preceded by theories of human behaviour and policy instruments.</p>
Fifth week:	<p>Market, government and policy instruments</p> <p>Idem</p>
Sixth week:	<p>Stakeholder consultation and Stakeholder analysis</p> <p>Discussion the reasons justifying stakeholder consultation; typical policy stakeholders; discussion on consultation procedure (when, who, what for, how); discussion about Albanian practice related to stakeholder consultation; Stakeholder analysis instruments: Stakeholder analysis</p>

	matrix, power-interest matrix, attitude-activity matrix, SWOT analysis, cobweb diagram, Venn diagram; examples.
<i>Seventh week:</i>	<p>Policy option evaluation using benefit-cost analysis</p> <p>Steps in a benefit-cost analysis: benefit and cost identification, evaluation of benefits and costs (financial and economic evaluation, evaluation methods for tradable and non-tradables, market and non-market valuation). Calculation of net present value and internal rate of return. Case study: benefit cost analysis for Hazard Analysis in Critical Control Points (HACCP)</p>
<i>Eight week</i>	<p>Policy option evaluation using benefit-cost analysis</p> <p>Idem</p>
<i>Nineth</i>	<p>Policy option evaluation using Multicriteria analysis</p> <p>Steps in conducting a Multicriteria analysis: determining decision making context; option identification; objectives and criteria identification; describing expected performance of each policy option by each criterion; weighting/ranking criteria; calculation of a summary results for each policy option; Results examination and developing an sensitivity analysis.</p>
<i>Tenth week</i>	<p>Policy option evaluation using “Expert Choice”</p> <p>Steps in conducting a option evaluation exercise using Expert Choice; objectives and criteria and policy options in Expert Choice. Evaluation procedures: ranking the objectives/criteria using their comparison in pairs; policy option comparison in pairs by each objective/criterion. Synthesizing option evaluation after alternatives have been ranked by each objective/criteria. Sensitivity analysis. Integrating Expert Choice analysis into policy analysis.</p>
<i>Eleventh week</i>	<p>Policy monitoring</p> <p>Policy monitoring. Monitoring indicators: input, output, outcome and impact indicators. Important monitoring concepts: efficiency, effectiveness, impact and relevance. Use of monitoring results: demand and supply for monitoring. Monitoring indicators of Common Agricultural Policy of the European Union.</p>
<i>Twelfth week:</i>	<p>Policy monitoring</p> <p>Idem</p>

<i>Fourteenth week:</i>	<p>Advices on course proeject presentation</p> <p>The lecture focuses on advices related to project course presentation</p>
<i>Fiftheenth week</i>	<p>Policy evaluation</p> <p>Definition of policy evaluation. Evaluation: intervention logic and evaluation questions. Research design for policy evaluation: change analysis, contribution analysis, attribution analysis and meta-analysis. Evaluation tools. Evaluation of EU projects: Evaluation process, evaluations tasks, and evaluation questions</p>

Exercises

Designed study plan:	
Week	Exercises which will be held
<i>First week:</i>	<ul style="list-style-type: none"> – Discussion: Module content objectives and learning outcomes – Students’ obligations and evaluation policies – Discussion: Course project description
<i>Second week:</i>	<ul style="list-style-type: none"> – Discussion: Basic concepts agricultural and food policy analysis – Discussion: Course project requirement
<i>Third week:</i>	<ul style="list-style-type: none"> – Discussion: phases on Public policy cycle – Discussion: policy options and policy instruments – Exercise: Problem analysis and option development; – Exercise: SWOT and PEST analysis and option development.
<i>Fourth week:</i>	<ul style="list-style-type: none"> – Discussion: policy analysis and policy studies reports – Discussion: structure of a policy analysis report – Advices on technical/academic writing
<i>Fifth week:</i>	<ul style="list-style-type: none"> – Discussion: argument giving rise to government intervention in markets – Exercise: public goods and externalities in agriculture and rural areas; information asymmetry (moral hazard, adverse selection and principal agent problem) as manifested in agriculture and rural areas, imperfect information and other reasons.
<i>Sixth week:</i>	<ul style="list-style-type: none"> – Discussion: behavioral theories and policy instruments – Discussion: Market failures and best policy instruments by market failure
<i>Seventh week:</i>	<ul style="list-style-type: none"> – Exercise: Power-Interest and Attitude-Activity Matrixes as stakeholders analysis tools – Discussion: Other tools for stakeholder analysis (Venn diagram, Cobweb, etc.)

<i>Eighth week:</i>	<ul style="list-style-type: none"> – Discussion: Steps in conducting a Benefit Cost Analysis as a method to evaluate public policy options – Discussion: Financial and Economic analysis – the difference between economic and financial prices and consideration of non-market effects – Exercise: Calculation of economic prices for tradable and non-tradable input/products
<i>Ninth week:</i>	<ul style="list-style-type: none"> – Exercise: Non-market valuation – contingent valuation, hedonic prices and value of statistical life, etc. – Discussion: Steps in conduction a multi-criteria analysis – Discussion: Organization value tree and switching from it to organization objectives and criteria in a multi-criteria analysis setting
<i>Tenth week:</i>	<ul style="list-style-type: none"> – Discussion: objectives and criteria in a multi-criteria analysis setting – Discussion: Policy option development and criteria and option evaluation
<i>Eleventh week:</i>	<ul style="list-style-type: none"> – Discussion: Steps for installing and using "expert choice" – Practice: expert-choice installation – Practice in using "expert choice" software
<i>Twelfth week:</i>	<ul style="list-style-type: none"> – Practice in using "expert choice" for policy options evaluation – Course project
<i>Thirteenth week:</i>	<ul style="list-style-type: none"> – Presenting course project
<i>Fourteenth week:</i>	<ul style="list-style-type: none"> – Presenting course project
<i>Fifteenth week:</i>	<ul style="list-style-type: none"> – Presenting course project
Academic policies and rules of conduct:	
<ul style="list-style-type: none"> ▪ Student should be aware of and respect the institution and Code of ethics. ▪ Student should respect the schedule of lectures, exercises and be attentive. ▪ It is mandatory possess and present student ID card in the mid-terms and exam, ▪ During compilation of course projects, student must adhere the instructions given by the professor. ▪ During the exam is forbidden the use of mobile phones. 	