

Basic data of the subject	
University:	University “Ukshin Hoti” Prizren
Academic unit:	Faculty of Life and Environmental Sciences
Study program:	Agribusiness management
Course title:	Agrifood Value Chain Analysis
Level:	Master
Course status:	Obligatory (O)
Study year/semester:	2 year / 1 semester
Number of hours per week:	3 + 2
Credit value – ECTS:	6
Time / location:	To be announced
Lecturer:	Prof. Assoc. Dr. Drini Imami
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Course description	
Course description	The value chain (or as it is otherwise known, filiere) can be considered as a set of interrelated activities at several levels or stages. The value chain analysis aims to explain how activities take place, and how value is created and shared among the stakeholder. It also aims to evaluate the performance of the value chains as well as to identify obstacles to its development. Field analysis can be an important tool for improving the performance of agricultural, food, etc. systems. By highlighting weaknesses and strengths, such an analysis helps stakeholders and policymakers to understand the challenges, opportunities, and take appropriate remedial action. The theories and methods of studying the value chain, which we will address, have been developed in a certain context of economic theories. So it is important to familiarize yourself with them first. However, emphasis will be placed on the concepts and methods (approaches) of empirical / practical study of agri-food value chains, which are applicable in the situation in which Kosovo is (similarly Albania), but nevertheless, we will provide information related to theoretical and academic contributions including the latest research developments.
Course objectives:	The course aims to provide students with basic concepts about the agrifood value chain; learn how to analyze the value chain, including identifying factors that determine its performance, selecting secondary information, and collecting and analyzing primary information (for agri-food value chain analysis).
Learning outcomes:	Through the course/module "Agri-Food Value Chain Analysis", the student will be able to: <ul style="list-style-type: none"> ▪ Understand and discuss key concepts of the Agri-Food Value Chain;

	<ul style="list-style-type: none"> ▪ Identify and analyze key factors that determine the performance of the Agri-Food Value Chains, ▪ Collect necessary information to conduct analysis of the Agri-Food Value Chain, ▪ Apply methods for obtaining, organizing and evaluating/analyzing it (the information), ▪ Analyze and discuss performance limitations and difficulties of the Agrifood Value Chains, ▪ Get involved and analyze the latest relevant research developments of the field. 		
Contribution on student load (must correspond with learning outcomes)			
Activity	Hours	Days/week	Total
Lectures	3	13	39
Exercise theoretical/laboratory	2	13	26
Contact with lecturer/consultations	1	15	15
Field exercises	0	3	0
Mid-terms, seminars	1	1	1
Homework	1	13	13
Individual time spent studying (at the library or home)	2	15	30
Final preparation for the exam	2	8	16
Time spent in evaluation (tests, quiz, final exam)	2	2	4
Projects, presentations, etc.	3	3	6
Total			150
Teaching methods:	Lectures, exercises, discussions, consultations, course projects, homework, midterm exam, final exam.		
Examination methods:	Midterm exam: 20%, Course project: 20%, Final exam: 60%.		
Basic Literature:	Cikël Leksionesh (lecture note) “Analiza e Filierës Agroushqimore”, 2018, Prof. Assoc. Dr. Drini Imami, Universiteti Bujqësor i Tiranës Guidelines for rapid appraisals of agrifood chain performance in developing countries, FAO 2007		
Additional Literature:	Agro-industrial supply chain management: concepts and applications, FAO 2007 Imami, D., Zhllima, E., Viaggi, D., Bokelmann W. (2013). “Between Weak markets and weak regulations: Determinants of contracting in orchard farming in		

	Albania“. Journal on Chain and Network Science,13 (1) The Olive and Olive Oil Value Chain in Albania”, Leoneti, L., Imami, D., Zhllima, E. and Stefanllari, A., Publikuar nga FAO (Eastagri) 2009 Skreli, E. & Imami, D. Analiza e sektorit te bimeve mjekesore dhe aromatike (2019) Skreli, E. & Imami, D. Analiza e sektorit te molleve (2019) Skreli, E. & Imami, D. Analiza e sektorit te bostanoreve (2019) Skreli, E. & Imami, D. Analiza e sektorit te bulmetit (2019) Skreli, E. & Imami, D. Analiza e sektorit te mishit (2019)
Designed study plan:	
Week	Lectures which will be held
<i>First week:</i>	Agrifood value chain analysis. Basic concepts.
<i>Second week:</i>	Theoretical background.
<i>Third week:</i>	Porter Model.
<i>Fourth week:</i>	Agrifood supply chain
<i>Fifth week:</i>	Aspects of supply chain managment and logistics.
<i>Sixth week:</i>	Agrifood value chain performance.
<i>Seventh week:</i>	Agrifood value chain coordination.
<i>Eighth week:</i>	Agrifood value chain analysis methods. Steps and planing of the value chain study.
<i>Ninth week:</i>	Qualitative research methods.
<i>Tenth week:</i>	Aspects of agrifood value chain –product and geographical delimitation. Chain mapping. Timing and resources planing related to value chain studies.
<i>Eleventh week:</i>	SWOT analysis of the agrifood value chain.
<i>Twelfth week:</i>	Value chain finance.
<i>Thirteenth week:</i>	Aspects and examples of agrifood value chain developments in Albania – the case of meat and dairy
<i>Fourteenth week:</i>	Aspects and examples of agrifood value chain developments in Albania – the case of fruits and vegetable
<i>Fifteenth week:</i>	Aspects and examples of agrifood value chain developments in Albania – the case of MAPs

Exercises

Designed study plan:	
Week	Exercises which will be held
<i>First week:</i>	Explaining the module program. Provide basic concepts.
<i>Second week:</i>	Assign topics for the group works/assignments.
<i>Third week:</i>	Training related to work/assignment preparation.

<i>Fourth week:</i>	Assignments and case studies related to the topic of the third week lecture.
<i>Fifth week:</i>	Assignments and case studies related to the topic of the fourth week lecture.
<i>Sixth week:</i>	Assignments and case studies related to the topic of the fifth week lecture.
<i>Seventh week:</i>	Assignments and case studies related to the topic of the sixth week lecture.
<i>Eighth week:</i>	Assignments and case studies related to the topic of the seventh week lecture.
<i>Ninth week:</i>	Assignments and case studies related to the topic of the eighth week lecture.
<i>Tenth week:</i>	Assignments and case studies related to the topic of the ninth week lecture.
<i>Eleventh week:</i>	Assignments and case studies related to the topic of the tenth week lecture.
<i>Twelfth week:</i>	Assignments and case studies related to the topic of the eleventh week lecture.
<i>Thirteenth week:</i>	Assignments and case studies related to the topic of the twelfth week lecture.
<i>Fourteenth week:</i>	Assignments and case studies related to the topic of the thirteenth week lecture.
<i>Fifteenth week:</i>	Presentation of the course projects.
Academic policies and rules of conduct:	
<ul style="list-style-type: none"> ▪ Student should be aware of and respect the institution and Code of ethics. ▪ Student should respect the schedule of lectures, exercises and be attentive. ▪ It is mandatory possess and present student ID card in the mid-terms and exam, ▪ During compilation of course projects, student must adhere the instructions given by the professor. ▪ During the exam is forbidden the use of mobile phones. 	